

**EXPLORING THE POTENTIAL USE OF INSTAGRAM TO
FACILITATE STUDENTS IN READING COMPREHENSION
AT SMAN 5 BANDA ACEH**

(A Descriptive Qualitative Research of First Grade Students at SMAN 5 Banda Aceh)

THESIS

**Submitted in Partial Fulfillment of the Requirement for the Degree of
“Sarjana Pendidikan” (S1)**

By

**Tiara Bru Marini
1811060023**



**ENGLISH EDUCATION DEPARTMENT
TEACHER TRAINING AND EDUCATION FACULTY
BINA BANGSA GETSEMPENA UNIVERSITY
2023**

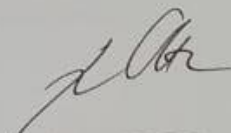
APPROVAL I

Name : Tiara Bru Marini
Student Number : 1811060023
Department : Pendidikan Bahasa Inggris
Thesi Title : Exploring The Potential Use Of Instagram
To Facilitate Students In Reading Comprehension

This Thesis has been approved by the advisors for being further submitted to board of examiners.


Banda Aceh, June 5th 2023

Advisor I,




Rosdiana, M.Pd.
NIDN.0115088503

Advisor II,



Mulyadi Syahputra, M.Pd.
NIDN.1315109101

Head of English Education Department



Regina Rahmi, M.Pd.
NIDN.0103038204

LIST OF CONTENTS

ACKNOWLEDGEMENT	
ABSTRACT	
LIST OF CONTENTS	
LIST OF TABLE	
LIST OF CHART	
LIST OF APENDIX.....	

CHAPTER I. INTRODUCTION

1.1 Background of Study	
1.2 Research Question	
1.3 The Objective of Study	
1.4 The Scope of Study.....	
1.5 The Definition of Key Term	

CHAPTER II. LITERATURE RIVIEW

2.1 Reading	
2.1.1 The Models of Reading Process	
2.1.2 The Types of Reading	
2.1.3 The Purpose of Reading	
2.2 Reading Comprehension	
2.2.1 The level of Reading Comprehension	
2.2.2 The Aspect of Reading Comprehension	
2.2.3 The Factors That The Influence readding Comprehension	
2.3 Instagram	
2.3.1 Utilization of Social Media Instagram for Learning	
2.3.2 Type of Proces of Using Instagram.	
2.3.3 Reason of Using Instagram	
2.3.4 process of Using Instagram	

CHAPTER III. RESEARCH METHODOLOGY

3.1 Research Method	
3.2 Research Design.	
3.3 Research Location.....	
3.4 Research Subject and Object	
3.5 Research Instrument.....	
3.6 Technique of Data Collection.	
3.7 Technique of Data Analysis	

CHAPTER IV. RESEARCH FINDING AND DISSCUSSION

- 4.1 Research Finding
 - 4.1.1 Findings of Interview
 - 4.1.2 Findings of Observation
 - 4.1.3 Findings of Questionnaire
- 4.2 Discussion.....
 - 4.2.1 Improving Reading Comprehension
 - 4.2.2 Instagram Advantages and Disvantages in Reading Comprehension ...
 - 4.2.3 Instagram as a Facility in Students' Reading Comprehension
 - 4.2.4 Instagram Features as a medium for Reading Comprehension
 - 4.2.5 Instagram Content as a Medium for Comprehension.....
- 4.3. Result.....

CHAPTER V. CONCLUSION AND SUGGESTION

- 5.1 Conclusion.....
- 5.2 Suggestion

REFERENCES

CHAPTER I

INTRODUCTION

This chapter served as an introduction to the paper. It consists of the background of the study as the essential deliberations for the research problem and objective of the study. It also includes the significance of the study, followed by the scope and the definition of the term..

1.1. Background Of Study

English has become an international language to communicate and get information. It makes English an important thing to be taught to students in every school. In Indonesia, English considered a compulsory subject. Indonesian government determined English is prominent. It can be shown that English has become one of the subjects tested in a national exam (F.Sodik,2017:2). Based on the 1994 curriculum and the 2001 curriculum, the aims of teaching English in Indonesia are to learn, improve knowledge, technology, and art, as well as to improve relations with other countries (Harmer 2001, cited in F Sodik 2017:1)

According to the Indonesia National Education Standards Board, learning English in Indonesia has improved four language skills: listening, speaking, reading, and writing (Vikasari, 2019: 139). Students must develop these basic skills. However, each student's skills are different, so it is difficult to develop these aspects at once. Then reading is one of the important skills that must be mastered by students because, in various aspects of life, most information comes

from written reports. Books, magazines, and even the internet are resources and Information from written reposts that require students to read and understand what they are reading. Therefore, the readers are expected to read well to understand the information conveyed by the author.

Reading is also a process that requires practice to improve someone's ability to read (Johnson 2008, cited in Cardenas I & Andres, 2020:70). When someone practices reading; they are expected to comprehend the meaning of a text, find the main ideas, specific information, comprehend grammar structures, and find the main ideas, and find new vocabulary. By reading, the students become good readers and spellers, develop writing quality and adequate vocabulary, and advance their grammar (Mourtaga, 2006, cited in Nira E, Usman K, and Nadia J 2017:248).

Reading comprehension is an understanding of what you have read and relating the ideas in the text with something that you already knew (Harmer 2007, cited in Nurhayati, Asnawi m, and Abdul M 2019:96). It means that when students try to comprehend a text, they need prior knowledge and experiences to build the meaning contained in the text. Reading

Students are expected to collect some implicit and explicit information from the text to answer the questions in the reading comprehension activity. But, this activity can be a problem for students considering their low reading habits. Iftanti (2012), cited in Nurjanah R L (2018:255), Stated that most English as a foreign language (EFL) students have no good habit of reading, although they officially

learned English in school. It might be caused by the low teacher or parents' motivation at home.

Furthermore, reading comprehension problems have long been a common problem in teaching-learning situations in Indonesia. Numerous studies have shown that it is often difficult for most students to understand English text. Ganie R, Deliana, and Rahmadsyah stated that the problem faced by students in reading comprehension of English text focused on three aspects. First, students' self-problems. Second, the teacher problem and third external problem. Specific problems occurred the students self-related to English students' skills. Most of the student was unable to comprehend the content of the text and were not familiar with the vocabulary in the text. The other aspects were student interest and motivation in learning English in general. The teacher's problem was the teacher did not use a strategy to understand the text. The teacher only read, guided the student to read and asked the students to answer questions based on the text. And the external problems were material and environmental. The material problem, such as the student's actual condition, was not supported by the book, and no additional teaching tools were given to apply and method. Environmental problems include students seldom practising outside the school and avoiding using English (Ganie & Rangkuti, 2019: 690).

The use of Instagram as a medium to improve reading comprehension of reading can be made on Instagram feeds, Instagram stories, and live. If you want to provide enough material, the teacher can upload the material through the Instagram feed. If the teacher wants to provide material that is not too much and

requires a little practice to train children's skills, they can use the Instagram story feature, while if the teacher wants to convey directly or want to provide additional material related to the material that has been uploaded, the teacher can use the live feature on Instagram. These features can make it easier for teachers to communicate via Instagram. So learning is not only done in schools, but teachers can also communicate with students through social media. This is a medium that can make it easier for teachers to convey material to students and do not have to use the lecture method like learning in previous education.

Some previous research is related to the current research. The first research is from.(Zukhruf Ambarsari, 2020: 81-86) Stated Instagram has the ability to transmit information to a large audience. This information may take the shape of subject matter or general knowledge that is beneficial to a large community of students.

The second research is from Rizzy Dienilah Fitriana Putri, Muhammad Sofian Hadi and Mutiarani from Muhammadiyah University in 2012, with the title “ The Efficacy Of Instagram @GurukuMrd As A Media In Improving Students Reading Skill.” This research focuses on how to get paragraph ideas, topic sentences, and reading comprehension. Through Instagram, students can remember and recognize difficult words. In the end, this media facilitates students to read simple paragraphs quickly through Instagram.

Next, the third researcher was Ali Erarslan from Alanya Aladin Keykubat University in 2019, with the title "Instagram as an Education Platform for EFL

learners". Stated that Instagram can be used to enhance the learning of English supplementary to formal teaching by exposing the students to language while they are using this platform as part of their everyday practices.

From the problems that arise in class X SMAN 5 Banda Aceh in reading comprehension, the researcher is interested in conducting research on using Instagram as a strategy to improve student's reading comprehension. This could include exploring how Instagram can be used to share educational content, host online classes, facilitate peer-to-peer learning, and engage students in meaningful conversations. In addition, researchers wanted to see how teachers can use Instagram to increase student interaction, encourage collaboration between students and teachers, and measure learning outcomes. In presenting this paper, the researcher's title is "Exploring The Potential Use of Instagram to Facilitate Students in Reading Comprehension."

1.2 Research Questions

According to the background above, the formulation of the problem that can be raised is:

How can Instagram be used as a facility for students' reading comprehension?

1.3 Research Objective

Based on background and the formulated problem, the objective of this research is:

To find out whether instagram features can be used in teaching reading and increase students reading creativity.

1.4 The Scope of Study

To avoid misperceptions or widespread to discussion in this study. The researcher is needed to be limited to limit the problem. The scope of problem in this study is entitled ""Exploring the potential use of Instagram to facilitate students in reading Comperhasion at SMAN 5 Banda Aceh. The discussion of the problem in this research is focused on how to use instagram in reading.

1.5 Significant Of The Study

The Significance Of Study:

1. For Teachers:

This research can increase knowledge and inspire strategies for learning, especially learning to read comprehension texts using Instagram..

2. For students:

This research can help improve students' reading comprehension through Instagram.

3. For other researchers:

Whether this research can be used as the source of their findings or inspire them to improve the new results by this media is expected.

1.6 Definition of keyterms

This sub chapter is about review of literature. It deals with the definition of reading comprehension, and instagram.

1.6.1 Reading

Reading is more than simply referring of the activity of pronouncing the printed material or following each line of written page. It consists of various and mixed activities. People have their own activities to apply the reading activities. They have different purpose why they read. It is also or that recognizing words within a sentence, it includes whole activity of thinking process to evaluate the information.

1.6.2 Reading Comprehension

Reading comprehension is the ability to process written text, understand its meaning, and to integrate with what the reader already knows. Reading comprehension relies on two abilities that are connected to each other: word reading and language comprehension. Comprehension specifically is a "creative, multifaceted process" dependent upon four language skills: phonology, syntax, semantics, and pragmatics.

1.6.3 Instagram

Instagram is a social media network like no other. Instead of words, the platform is built almost entirely around sharing images and video. This visual twist is why instagram is the cultural powerhouse it is today-“Instagramming” is officially a verb now. With over with billion registered accounts, instagram, was bought by facebook in 2012, has become a part daily life. It seems like everyone is on instagram nowadays, from small businesses to big ones, news organizations

to cultural institution, celebrities, photographers and musicians, and not to mention the cottage industry of influencers that have come in its wake.